

Utah-Europe Days 2012

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UTAH-EUROPE DAYS

2012

MAY 9TH AND 10TH

Invitation



Why Utah-Europe Days 2012?

- Connect with Top Utah business leaders interested in or currently doing business with Europe
- Promote countries and regions of Europe as attractive business locations
- Participate in the Utah-Europe Days 2012 Reception showcasing cultural, business and country specific exhibits
- Share country specific cultural and economic success stories with Utah business and education leaders

Did you know that...

- Utah's exports to Europe have grown over 111 percent from 2006 to 2011 and increased 37 percent in 2011
- Europeans are the largest international investors in Utah
- Over half of Utahns trace their ancestors to Europe
- Over 19 European countries have Honorary Consuls, Honorary Consuls General in Utah

Wednesday, May 9, 2012

- 8:00 am - 10:30 am** **How to Enter the New European Market**
An informative presentation with European trade officials on entering the current European Market. (Breakfast meeting)
- 11:30 am - 2:00 pm** **The Future of Europe's Debt Crisis**
An engaging discussion of the Euro currency and its effects on European economies and Utah companies. (Luncheon)
- 3:00 pm - 5:00 pm** **European-Utah Clusters Seminar**
Focused symposium by industry experts from Europe on Aerospace, Energy, Life Sciences, Mining, and Personal Health & Wellness.

Thursday, May 10, 2012

- 7:30 am - 9:30 am** **4th Annual Women in International Business Conference – Focus Europe**
Building on the Annual Women in International Business Conference, these interactive workshops will explore the nuances and business climate of the European markets.
- 11:00 am - 1:00 pm** **Successful European Business Strategies for Utah Companies**
What every Utah company and organization needs to know when entering into European markets. (Luncheon)
- 6:00 pm - 8:30 pm** **Utah-Europe Reception**
Experience a culinary journey through Europe while networking with other Utah companies and European officials.

For more information about Utah-Europe Days 2012, please contact Nate Lambson at nlambson@utah.gov.